

Translational Platform for Addressing & Solving Social-problems (T-PASS) :
Social Problems Solving Challenge
社會議題反思及計劃書創作比賽

Important Notes for Student Participants

In order to prepare for an ageing society, T-PASS aims at nurturing CUHK students to identify, recognize and address the challenges and needs of elderly people in Hong Kong, and to develop innovative ideas to design service plan to solve the problems.

This project consists of TWO parts:

1. Self-learning: Recognize and explore the four challenges that elderly are currently encountering in Hong Kong.
2. Proposal Contest: Address a social issue of the elderly population in a team of 3 to 4 students coming from at least 2 majors. Submit your group application by filling in the online application form. Individual applicants are also welcomed. Below please find the application arrangement:

Individual application

You can apply without pre-forming a group. You will be randomly assigned to a group with other students in this project for the Proposal Contest.

Group application

You should pre-form a group that consists of 3-4 students (including you) coming from at least 2 different majors. If all students in the group coming from the same major, we will randomly assign them to other groups with students from different majors.

*If your pre-formed group only consists of 2 students, both of you should submit individual application. Please state your friend's name and SID after filling in your personal information. We will arrange you into the same group and the remaining groupmate(s) will be assigned to you randomly.

ELIGIBILITY: All CUHK students (except final year) are welcome to join this contest.

Students are required to submit personal reflections and group proposal.

Personal reflection requirements

Each student needs to submit a reflection surrounding the four topics in this project. Excellent works will be uploaded to the project's webpage.

The reflection content shall involve 4 dimensions:

- Personal discovery or experience of the social topics
- Discuss willingness and idea to make a difference about the topics for the needy
- Approaching and applying his/her profession in each topic (Please also state briefly on which profession you want to collaborate with)
- Summarise and evaluate how much he/she feels committed and socially responsible for the topics

Requirement of reflection in writing (word counts : 500 in English, 400 in Chinese)

Requirement of reflection in video (minimum duration for video is 5 minutes, with supporting photos or video footages in Cantonese, English or Putonghua)

Proposal Submission Instruction

Student shall form team with peers to regulate a proposal of a service plan or a tangible product to address and solve the needs and challenges of elderly in Hong Kong. Each team shall consist of 3 to 4 students only. They shall pick only one social issue for their proposing service or product to address and improve for elderly people in Hong Kong in the next 5 to 10 years. The group shall submit their proposal in poster or video format with an one page written abstract.

Poster : Submit in PDF format, 3200 pixel high x 1800 pixel wide

Video : Submit in MP4 format , Minimum 5 minutes, with graphics / photos, and voice recording

We are looking forward to receiving innovative ideas for designing holistic care service or product for the well-being of elderly. The winning teams will be awarded with gold (1st), silver (2nd), and bronze (3rd) contest certificate and book coupons. The proposals will be assessed by a steering committee consists of collaborating teachers in this project. Evaluation criteria includes: Proposal title, objective, innovative, organisation of content, clarity of proposal and service / product outcomes, presentation style.

Proposal Development

The service/product proposal will be evaluated by the project's supervisors. Students can send their enquiries to CU CHAMPION Core Team if they need to seek advices from supervisors for their proposal, the Core Team will follow up and seek inputs from supervisors. In order to update all participants, a section about proposal questions and answers will be uploaded in the project's platform on Blackboard in a timely manner for all student participants' information and reference.

The ultimate goal of the service / product proposal contest is to maximise students' creativity on enhancing elders' life quality in the next 5 to 10 years and making good use of their learning in CUHK to make good deeds in the community. Students shall identify and address at least one elderly social problem of the elderly in the proposal, either referring those introducing in T-PASS or by their own observation. Student participants are welcomed to refer current elderly service and products in Hong Kong, mainland, or overseas, to create and develop their own's service or product proposals. The project supervisors will select 3 proposals as the finalists of the contest and the proposal groups will be awarded with contest certificates and prizes accordingly. In addition, CU CHAMPION will introduce the winning proposals at CUHK's Teaching and Learning Expo, CUHK Newsletter, as well as other local and international educational conferences and newsletter. The winning groups will be invited to present and further elaborate their proposals to local and overseas audiences.

Student proposal groups will have the ownership of their service or product proposal. Nevertheless, a formal written endorsement from the proposal groups will be required if any party wants to further develop the submitted proposal(s). The student groups can chose to take part in the future development and execution of their proposed service or product.

Certificate types

We have 3 types of certificates offered to student participants. Participants have to fulfil the requirements below in order to get a certain award.

Gold Award

1. Complete and submit a reflection* about each of the 4 themes in this project
2. Complete and submit Pre and Post project evaluation
3. Attend the Zoom Sharing Session "How elderly policy are made" on July 10, 2021.
4. Also participate as student volunteer and meet the required tasks in CU

CHAMPION's Phone Reassurance for Elderly Project (Phone 中同行計劃)

<https://www.cuchampion.com/prep2021>

Silver Award

1. Complete and submit a reflection* about each of the 4 themes in this project
2. Complete and submit Pre and Post project evaluation
3. Attend the Zoom Sharing Session "How elderly policy are made" on July 10, 2021.

Bronze Award

1. Complete and submit a reflection* about each of the 4 themes in this project
2. Complete and submit Pre and Post project evaluation

For enquiries, please contact CU CHAMPION Core Team at cuchampion2021@gmail.com.